

Revision for
Hybrid Format

APSR 2021 KYOTO

The 25th Congress of the Asian Pacific Society of Respiriology

Sponsorship Prospectus

The 25th Congress of the Asian Pacific Society of Respiriology

Greeting Message

APSR 2021 was originally scheduled to take place in Kyoto, Japan, in October 2020, but due to the impact of the COVID-19 pandemic, it had been postponed to November 2021. However, since it would be difficult to ensure safety in November considering the uncertainty of the COVID-19 outbreak, it has been decided to hold the congress as a hybrid event, a combination of on-site events with virtual elements such as webinars, podcasts, and online presentations.

APSR 2021 has been shortened to a 2-day congress to take advantage of the effectiveness of these virtual elements, and the entire academic program has been consolidated into the weekend of November 20-21, 2021.

We are working out plans for APSR 2021 KYOTO by shedding light on “come together” to discuss “our future”. Considering the role of APSR congress in Kyoto in overcoming the chaos of COVID-19, we will make every effort to make it a meaningful and successful congress.

The outlook for the global economy is severe, and the companies are facing a very difficult situation. Nevertheless, we need your further support and cooperation in order to make use of the experience gained from the global infection of the COVID-19, to enrich the content of the congress, and to bring even greater results to "Our Future" of the field of respiratory medicine. Therefore, we would like to express our sincere gratitude for all the supports we have received, and same time, ask for your continued understanding and cooperation in the future.

We would like to conclude by offering our heartfelt good wishes for the further success of your company.

Thank you in advance for your consideration and look forward to hearing from you soon.

Sincerely yours,



President: Shu Hashimoto, M.D., Ph.D.
Professor Emeritus, Nihon University



Secretary General: Kazuhisa Takahashi, M.D., Ph.D.
Professor, Juntendo University Graduate School of Medicine



Chair of Scientific Committee: Takeshi Kaneko, M.D., Ph.D.
Professor, Yokohama City University

About the Asian Pacific Society of Respiriology

Dr. Michiyoshi Harasawa initiated an informal committee to organize the APSR in 1982, and he was subsequently elected the Society's first President in 1988. The Society has since grown to approximately 15,000 members from over 40 countries. The APSR is going to celebrate its 25th anniversary in 2021, and continues to devote itself to improving the quality of respiratory care now and into the future.

Objectives of the APSR

1. Promote growth and dissemination of respiratory medicine
2. Foster research on respiratory medicine
3. Organize academic conferences on a regular basis

Further Information: <http://www.apsresp.org/>

Chronology of Annual Congress

No	Year	Venue	President	No of Participants
1st	1988	Tokyo	Michiyoshi Harasawa	—
2nd	1990	Bali	Hood Alsagaff	—
3rd	1993	Singapore	TAN Wan-Cheng	—
4th	1996	Beijing	Wei-Ci Luo	—
5th	1998	Sydney	J. Paul Seale	—
6th	2000	Florence	John Gibson (ERS)	—
7th	2002	Taiwan	Kwen-Tay Luh	—
8th	2003	Malaysia	Wah-Kit Lam	—
9th	2004	Hong Kong	W. K. Lam	—
10th	2005	Guangzhou	Nan-Shan Zhong	—
11th	2006	Kyoto	Yoshinosuke Fukuchi	2,616
12th	2007	Gold Coast	Christine Jenkins	—
13th	2008	Bangkok	Arth Nana	1,705
14th	2009	Seoul	YoungSoo Shim	2,250
15th	2010	Manila	Teresita de Guia	1,932
16th	2011	Shanghai	Chunxue Bai	2,815
17th	2012	Hong Kong	David Hui	2,307
18th	2013	Yokohama	Toshihiro Nukiwa	2,211
19th	2014	Bali	Faisal Yunus	2,751
20th	2015	Kuala Lumpur	Roslina A Manap	1,882
21st	2016	Bangkok	Sumalee Kiatboonsri	2,378
22nd	2017	Sydney	Jane Bourke & Matthew Peters	2,434
23rd	2018	Taipei	Chong Jen Yu	3,267
24th	2019	Hanoi	Ngo Quy Chau	2,178
25th	2021	Kyoto	Shu Hashimoto	—

Outline of the Congress

Title of the congress

The 25th Congress of the Asian Pacific Society of Respiriology
APSR 2021 KYOTO

Theme

“Our Future”

Congress Date

November 20-21, 2021

Day 1: Saturday, November 20, 2021: In-person and virtual congress

Day 2: Sunday, November 21, 2021: Virtual congress only

Venue of in-person Congress

Kyoto International Conference Center
Takaragaike, Sakyo-ku, Kyoto 606-0001 Japan
<http://www.icckyo.or.jp/en/>

President of Congress

Shu Hashimoto, M.D., Ph.D.
Professor Emeritus, Nihon University, Japan

Host Organization

The Japanese Respiratory Society
The Asian Pacific Society of Respiriology

Expected Participants

3,000 delegates (approx. domestic 1,000 + overseas 2,000)

Official Language

English

Secretariat Office

APSR 2021 KYOTO Congress Secretariat Office
c/o Convention Academia Inc.
4F Hongo UC Building, 3-35-3 Hongo, Bunkyo-ku, Tokyo 113-0033 JAPAN
TEL. +81-3-5805-5261 FAX. +81-3-3868-2113
EMAIL. apsr2021@coac.co.jp

Academic Program Overview

- **Keynote Lecture**
- **Invited Lecture**
- **Presidential Lecture**
- **Award Lecture** (Harasawa Award/Ann Woolcock Award)

- **Congress Symposium**

Symposium; industry, government and academia to discuss on the same platform. Symposia at which experts from industry, government and academia can come together to debate current and future strategies for uncovering mechanisms and providing therapy for various respiratory diseases.

- **Assembly Symposium**
 - Clinical Respiratory Medicine
 - Cell and Molecular Biology
 - Clinical Allergy & Immunology
 - Environmental & Occupational Health and Epidemiology
 - Respiratory Infections (non-tuberculosis)
 - Tuberculosis
 - COPD
 - Lung Cancer
 - Asthma
 - Respiratory Neurobiology and Sleep
 - Critical Care Medicine
 - Bronchoscopy and Interventional Techniques
 - Paediatric Lung Disease
 - Respiratory Structure and Function
 - Pulmonary Circulation
 - Interstitial Lung Disease

- **Emerging Talent Symposia (ETS)**

This is a collection of symposiums organized by young respirologists for emerging talents in respirology. They not only provide a venue for presentations by young respirologists, but also allow organizers in the same generation and in similar positions, who share questions, issues and challenges unique to junior specialists, to plan various symposiums that their peers need and would be interested in. The bar for participation is set lower compared to symposiums primarily for senior respirologists. This facilitates more active debates and should help participants engage in energetic discussions for exploring future challenges and goals.

- **Co-sponsored Session**

Luncheon Seminar, Coffee Break Seminar, Sponsored Symposium and Meet the Professor

- **Oral and Poster Presentation Session (Call for Abstracts)**
 - ☆Award for Young Scientist
 - This program is designed to encourage young researchers. In order to promote participation in APSR 2021 KYOTO, the program plans to offer a multitude of awards including the APSR 2021 KYOTO Travel Award, which is given to the candidate with most outstanding research theme, chosen out of oral and poster presentations, regardless of whether they are by domestic or international researchers.

Local Congress Committees

Honorary President	Michiaki Mishima	Saiseikai Noe Hospital/Professor Emeritus, Kyoto University
Honorary Advisor	Yoshinosuke Fukuchi	Professor Emeritus, Juntendo University Faculty of Medicine and Graduate School of Medicine
President	Shu Hashimoto	Professor Emeritus, Nihon University
Vice President	Toyohiro Hirai	Graduate School of Medicine Kyoto University
	Yoshinori Hasegawa	National Hospital Organization Nagoya Medical Center
	Akihiko Gemma	Graduate School of Medicine, Nippon Medical School
	Akihito Yokoyama	Kochi Medical School, Kochi University
Advisor	Toshihiro Nukiwa	Professor Emeritus, Tohoku University School of Medicine
	Yoichi Nakanishi	Kitakyushu City Hospital Organization
Secretariat		
Secretary General	Kazuhisa Takahashi	Juntendo University Faculty of Medicine and Graduate School of Medicine
Deputy Secretary General	Yasuhiro Gon	Nihon University School of Medicine
Executive Assistant	Norihiro Harada	Juntendo University Faculty of Medicine and Graduate School of Medicine
	Mari Hikichi	Nihon University School of Medicine
Scientific Program Committees		
Chair of Program Committee	Takeshi Kaneko	Yokohama City University Graduate School of Medicine
Vice-Chair of Program Committee	Yasuhiko Nishioka	Graduate School of Biomedical Sciences, Tokushima University
Program Committees	Tetsutaro Nagaoka	Juntendo University Faculty of Medicine and Graduate School of Medicine
	Shuichiro Maruoka	Nihon University School of Medicine
	Nobuaki Kobayashi	Yokohama City University Graduate School of Medicine
	Mari Hikichi	Nihon University School of Medicine
Current Head of Scientific Assemblies		
Cell and Molecular Biology	Atsuyasu Sato	Department of Respiratory Medicine, Kyoto University
Allergy, Immunology and Inflammation	Takashi Iwanaga	Kindai University Hospital
Structure and Function	Hidetoshi Nakamura	Saitama Medical University Hospital
Obstructive Lung Disease	Shigeo Muro	Nara Medical University
Diffuse Lung Disease	Masashi Bando	Jichi Medical University
Infections and Tuberculosis	Naoki Hasegawa	Keio University School of Medicine
Thoracic Oncology	Koichi Takayama	Department of Respirology, Kyoto Prefectural University of Medicine
Respiratory Care	Motoo Yamauchi	Nara Medical University
Clinical Problems	Koichi Nishi	Department of Respiratory Medicine, Ishikawa Prefectural Central Hospital
Pulmonary Circulation and Lung Injury	Yoshiteru Morio	National Hospital Organization Tokyo National Hospital
Former Head of Scientific Assemblies		
Cell and Molecular Biology	Takuji Suzuki	Department of Respiratory Graduate School of Medicine, Chiba University
Allergy, Immunology and Inflammation	Yoshihiro Nishimura	Kobe University Hospital
Structure and Function	Toyohiro Hirai	Graduate School of Medicine Kyoto University
Obstructive Lung Disease	Yoko Shibata	Fukushima Medical University School of Medicine
Diffuse Lung Disease	Hiroshi Tomioka	Kobe City Medical Center West Hospital
Infections and Tuberculosis	Hiroshi Mukae	Nagasaki University Graduate School of Biomedical Sciences
Thoracic Oncology	Nobuyuki Yamamoto	Wakayama Medical University
Respiratory Care	Keisuke Tomii	Kobe City Medical Center General Hospital
Clinical Problems	Tomoo Kishaba	Okinawa Chubu Hospital
Pulmonary Circulation and Lung Injury	Seiichiro Sakao	Graduate School of Medicine, Chiba University
Treasurer		
Chair of Treasurer	Yuji Tohda	Kindai University Hospital
Vice-Chair of Treasurer	Masakazu Ichinose	Osaki Citizen Hospital
Treasurer Committees	Junichi Kadota	Nagasaki City Hospital Organization Nagasaki Harbor Medical Center
	Sakae Homma	Toho University Graduate School of Medicine
	Masayuki Hanaoka	Shinshu University School of Medicine
	Hideo Saka	National Hospital Organization Nagoya Medical Center
	Fumihito Asano	Gifu Prefectural General Medical Center
	Nobuyuki Yamamoto	Wakayama Medical University

Board of Branch (©Branch Representative)

Hokkaido Branch	© Yoshinobu Osaki	Yoshida Hospital
	Satoshi Konno	Faculty of Medicine and Graduate School of Medicine, Hokkaido University
	Hiroki Takahashi	Kitahiroshima Hospital
	Hirofumi Chiba	Sapporo Medical University
Tohoku Branch	Masakazu Ichinose	Osaki Citizen Hospital
	© Sadatomo Tasaka	Hirosaki University Graduate School of Medicine
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	Naohiko Inase	Hiratsuka Kyosai Hospital
	Takeshi Kaneko	Yokohama City University Graduate School of Medicine
	Ichiro Kuwahira	Tokai University Tokyo Hospital
	Akihiko Gemma	Graduate School of Medicine, Nippon Medical School
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	Mitsuko Kondo	Tokyo Women's Medical University
	Kazuhisa Takahashi	Juntendo University Faculty of Medicine and Graduate School of Medicine
	Koichiro Tatsumi	Medical Mycology Research Center, Chiba University
	Takahide Nagase	Graduate School of Medicine and Faculty of Medicine, The University of Tokyo
	Koichi Hagiwara	Jichi Medical University Pulmonary Medicine
	Masayuki Hanaoka	Shinshu University School of Medicine
	Koichi Fukunaga	Keio University School of Medicine
	Sakae Homma	Toho University Graduate School of Medicine
	Seiichiro Sakao	Department of Respiratory Graduate School of Medicine, Chiba University
	Etsuko Tagaya	Tokyo Women's Medical University
Yasunari Miyazaki	Tokyo Medical & Dental University	
Hokuriku Branch	© Tamotsu Ishizuka	Faculty of Medical Sciences, University of Fukui
	Eiichi Suzuki	Niigata University Medical & Dental Hospital
	Toshiaki Kikuchi	Niigata University Medical & Dental Hospital
Tokai Branch	Kazuyoshi Imaizumi	Fujita Health University
	Takafumi Suda	Hamamatsu University School of Medicine
	Akio Niimi	Graduate School of Medical Sciences and Medical School, Nagoya City University
	© Yoshinori Hasegawa	National Hospital Organization Nagoya Medical Center
	Satoru Ito	Aichi Medical University
Kinki Branch	Naozumi Hahimoto	Nagoya University Graduate School of Medicine
	© Toyohiro Hirai	Graduate School of Medicine Kyoto University
	Kazuhisa Asai	Graduate School of Medicine, Osaka City University
	Takashi Iwanaga	Kindai University Faculty of Medicine
	Yuji Tohda	Kindai University Hospital
	Yasutaka Nakano	Shiga University of Medical Science
	Yoshihiro Nishimura	Kobe University Hospital
	Kazuto Hirata	Osaka City University Hospital
	Shigeo Muro	Nara Medical University Hospital
	Masanori Yoshikawa	Nara Medical University Hospital
Chugoku/Shikoku Branch	Katsuyuki Kiura	Okayama University hospital
	Nobuoki Kohno	Hiroshima Cosmopolitan University
	Yasuhiko Nishioka	Graduate School of Biomedical Sciences, Tokushima University
	Noboru Hattori	Graduate School of Biomedical Sciences, Hiroshima University
	© Akihito Yokoyama	Kochi Medical School, Kochi University
	Nobuaki Miyahara	Graduate School of Health Sciences, Okayama University
Kyushu Branch	© Hiromasa Inoue	Graduate School of Medical and Dental Sciences, Kagoshima University
	Junichi Kadota	Nagasaki City Hospital Organization Nagasaki Harbor Medical Center
	Yoichi Nakanishi	Kitakyushu City Hospital Organization
	Jiro Fujita	Faculty of Medicine, University of the Ryukyus
	Tomoaki Hoshino	Kurume University School of Medicine
	Hiroshi Mukae	Nagasaki University Graduate School of Biomedical Sciences
	Takuro Sakagami	Department of Respiratory Medicine, Faculty of Life Sciences, Kumamoto University

Premier Sponsorship Packages

1. Type and Cost

Sponsorship Category	Sponsorship Rate	Remarks
PLATINUM SPONSORSHIP	JPY 20,000,000	Exclusive to 1 Sponsor
GOLD SPONSORSHIP	JPY 15,000,000	Exclusive to 2 Sponsors
SILVER SPONSORSHIP	JPY 10,000,000	Exclusive to 3 Sponsors

(without TAX)

2. Benefits for Premier Sponsorship

		Platinum		Gold		Silver	
		¥20,000,000		¥15,000,000		¥10,000,000	
Co-sponsored sessions	Luncheon Seminar ※Hybrid (in-person and online)	1 session	¥2,500,000	1 session	¥2,500,000	×	—
	Coffee Break Seminar ※Hybrid (in-person and online)	1 session	¥2,500,000	×	—	×	—
	Sponsored Lecture (online)	×	—	×	—	1 session	¥1,500,000
	Sponsored symposium (online)	1 session	¥1,800,000	1 session	¥1,800,000	×	—
	Meet the Professor (online)	1 session	¥1,500,000	1 session	¥1,500,000	1 session	¥1,500,000
	【New】 Online viewer survey function	4 sessions	¥1,200,000	3 sessions	¥900,000	2 sessions	¥600,000
Exhibition space	【New】 Virtual Exhibition Booth entrances set up at the top page of the Virtual Exhibition	Class A	¥2,000,000	Class B	¥1,500,000	Class C	¥1,200,000
Registration fee waiver	Non-member (viewable also during the on-demand period)	20 persons	¥400,000	15 persons	¥300,000	10 persons	¥200,000
Advertising Digital media	① Program Booklet (digital book / priority page)	1 page	¥300,000	1 page	¥300,000	1 page	¥300,000
	②【New】 Advertisement at the top page of the Virtual Exhibition site (Banner AD + link)	○ (Large Space)	¥1,000,000	○ (Medium Space)	¥800,000	Small Space	¥700,000
	③【New】 Advertisement on the Virtual Program screen (Banner AD + link)	○ (Large Space)	¥800,000	×	—	×	—
	④【New】 Email newsletter for JRS・APSR members and participants (Banner AD + link) 12 issues planned	○ (Large Space)	¥960,000	○ (Medium Space)	¥840,000	○ (Small Space)	¥720,000
	⑤【New】 Email newsletter for JRS・APSR members and participants (Advertorial issue)	2 issues, distributed twice each	¥1,400,000	1 issue, distributed twice	¥700,000	1 issue, distributed twice	¥700,000
Logo display	Venue Decoration ① Sponsor Introduction Panel Venue Decoration ② Venue decoration Official Website (including the setup of a link) Intermission Slides at all Halls (including the online session days) Program Booklet (digital copy) Participation Certificate (PDF version)	○ (Large space)	¥1,400,000	○ (Medium space)	¥1,200,000	○ (Small space)	¥1,000,000
	【New】 Use of a Maker's Lounge Room	○	¥2,000,000	○	¥2,000,000	×	—
	Screening of corporate PR video ※At the venue, on viewing website, at the Hospitality Lounge at the venue, etc.	90 seconds	¥2,000,000	90 seconds	¥2,000,000	90 seconds	¥2,000,000
	Subtotal		¥21,760,000		¥16,340,000		¥10,420,000
	Discount		-¥1,760,000		-¥1,340,000		-¥420,000
	Total		¥20,000,000		¥15,000,000		¥10,000,000

3. Details of Benefits

1) Co-sponsored Sessions

Hybrid (in-person and online): Luncheon Seminar (50 minutes)
Coffee Break Seminar (50 minutes)

Live streaming online: Sponsored Lecture (50 minutes)
Sponsored Symposium (90 minutes)
Meet the Professor (50 minutes) ※ Limited to Premium Sponsors

- See the Co-sponsored Sessions application outlines on Page 11 on what is included and not included in the sponsorship fee.
- In this Congress, secondary use of audio and/or video recording is permitted. Note that each sponsor is responsible for obtaining permission from the chairperson and applicable presenters. See below for details on the secondary use of such materials.
- The cost of live streaming and on-demand streaming (including the streaming of pre-recorded materials) is included.
- A survey function on the online viewing screen is provided (with the actual method currently being considered).
- On-demand streaming is only provided to companies that request it. It is also possible to supply data, prepared for on-demand streaming, at a later date.
- In this Congress, an initiative for reducing food loss in academic conferences is being considered. Please cooperate with our initiative with regard to foods and beverages served to participants at the Luncheon Seminar and the Coffee Break Seminar. Details will be provided as they become available.

Special action in APSR 2021 following the switch to the Hybrid Format

Secondary use is permitted for the contents (video, audio) of the co-sponsored sessions (Luncheon Seminar, Coffee Break Seminar, Sponsored Lecture, Sponsored Symposium, Meet the Professor).

- Secondary use of these materials requires a permission application.

The copyright of the co-sponsored sessions at the APSR 2021 KYOTO (Luncheon Seminar, Coffee Break Seminar, Sponsored Lecture, Sponsored Symposium, Meet the Professor) belongs to the APSR 2021 KYOTO secretariat and ultimately the APSR. However, a co-sponsor who wishes to make secondary use of the contents of a session it conducted, may do so by submitting an application to the APSR 2021 KYOTO secretariat and obtaining the permission of the Congress President provided that the secondary use is within the scope stipulated under the copyright laws of Japan. Such secondary use must be by the co-sponsor for the benefit of the co-sponsor, e.g. screening at its own event, streaming on its own website, as records and in employee education. The copyright for the contents shall not be transferred to, or the permission for their exclusive use shall not be extended to a third party other than this Congress and co-sponsors. Note that the co-sponsor must also seek direct permission from the applicable session presenter(s) (= copyright holder(s)).

2) Exhibition Space

- The exhibition will be provided online only.
- The exhibition period shall be from the day of the Congress to the final day of on-demand streaming.
- Sponsorship ranking determines display locations, accesses and the contents of exhibits.
- The exhibition plans to offer an online chat system for direct communication with participants as well as a survey function.

- A special business discussion room (Zoom) shall be set up during the exhibition period, to be used for publicizing products and running sponsor's own seminars.
 - Data on booth visitors (number of visitors, their nationalities and occupations) shall be provided.
- 3) Registration Fee Waiver
 - Certificates of registration fee waiver shall be issued in the number specified for each of the sponsorship ranks.
- 4) Advertising
 - ① Program Booklet (PDF digital book)
 - Page placement is determined by sponsorship ranks and the order of sponsorship applications.

Advertising media limited to premium sponsors

 - ② Top page of the virtual exhibition website
 - Showing a banner advertisement on the top page of the virtual exhibition site; A specified link shall be set up.
 - The size of the banner ad is determined based on sponsorship ranks.
 - ③ Online program list screen (limited to premium sponsors)
 - Showing a banner AD on the program list page, which is expected to attract the largest number of accesses on the virtual exhibition website; A specified link shall be set up.
 - ④ Email newsletter for JRS•APSR members and participants (banner advertisement + link), 12 issues planned
 - Showing a banner AD on the APSR 2021 KYOTO email newsletter, to be sent to personal email addresses of JRS members (10,000 people) and APSR members (18,000 people); A specified link shall be set up.
 - The email newsletter is due to be issued twice a month (total of 12 issues) between July 1 and the end of December.
 - The size of the banner ad is determined based on sponsorship ranks.
 - ⑤ Email newsletter for JRS•APSR members and participants (advertorial issue)
 - Freely editing and distributing contents for a full issue of the APSR 2021 KYOTO email newsletter
 - The produced advertorial (one issue) shall be sent out twice.
 - The number of advertorial issues that can be produced is determined based on sponsorship ranks.
 - The advertorial newsletter shall not feature advertisements or logos of any other companies.
- 5) Logo Display
 - Logo display space is categorized into large, medium and small, to be determined based on sponsorship ranks.
 - Including the cost of production (sponsor to supply its logo data only)
 - Sponsors' logos shall be displayed as many places as possible, including venue decorations, official website, intermission slides / side slides at all halls, program book and online program abstract system.
- 6) Use of a Maker's Lounge room ※ Limited to Platinum and Gold only
 - A room is provided at the venue for free use during the Congress period.
 - The room may be used for any purposes including, but not limited to, satellite symposium, closed meetings and preparatory meetings, as long as such uses do not interfere with the program.

- The room's administration and management shall be left up to each sponsor.
- The cost includes the room's usage fee.
- The cost of equipment used and foods and beverages served in the room shall not be included.
- Equipment and catering services may be arranged at an additional cost.
- Lease period (tentative):
15:00 – 21:00 on November 19 (Fri) * The room may be used on the night before for a pre-event function.
9:00 – 18:00 on November 20 (Sat)
- Online streaming may be conducted from the supplied room. Consult the Congress Secretariat. A separate fee may apply.

7) Corporate PR video

- Screening corporate PR video on monitors set up at halls where no session is held, online video viewing site, on-demand site and hospitality space
- There is no special rule on the video's expressions, contents, audio, etc. as long as the video is no more than 90 seconds long.
- The cost of video production is not included.
- Screening period: Two days on November 20 and 21, and during the on-demand streaming period

4. How to apply

Please complete the attached application form and send it by fax or email to the secretariat (Scheduled deadline: the end of May 2021)
Congress Secretariat of APSR 2021 KYOTO
FAX: 03-3868-2113
Email: apsr2021@coac.co.jp

5. Payment

After receipt of the application, an invoice will be sent from the secretariat. Please transfer to the designated account stated in the invoice by the due date.

Cancellation Policy

In principle, no cancellations will be accepted after the application is submitted. However, if the sponsoring company would like to cancel for unavoidable reasons, required to explain the situation in writing and get approval from the APSR.

The APSR might change the date and time of the congress, shift to a web-based virtual congress, or cancel it due to unavoidable circumstances such as disasters or natural calamities. Upon cancellation, the sponsoring companies will be charged, in accordance with the provisions below. And please kindly note that the companies will bear any costs incurred for their preparation.

- (1) By Monday, August 16, 2021: 50% of the Premier Sponsorship fee
- (2) After Tuesday, August 17, 2021: 70% of the Premier Sponsorship fee

Other Sponsorship Opportunity

1. Co-sponsored Sessions

1) Type and Date

Seminar Type	Date	Time Length	No of session
Luncheon Seminar (Hybrid) No of Seats: 100~300	November 20	50 min	2
Coffee Break Seminar (Hybrid) No. of Seats: 100~300	November 20	50 min	3
Sponsored Symposium (Web only)	November 20 and 21	90 min	2
Sponsored Lecture (Web only)	November 21	50 min	14

2) Cost

Seminar Type	Cost (included TAX)
Luncheon Seminar	JPY 2,500,000
Coffee Break Seminar	JPY 2,500,000
Sponsored Symposium	JPY 1,800,000
Sponsored Lecture	JPY 1,500,000

(without TAX)

3) Items included in the co-sponsorship fee

【November 20 (Sat) / Hybrid Congress (in-person and online)】

- Use of the venue and waiting room
- Cost of using equipment, audio systems and lightings (Congress venue specifications)
- Cost of administration staff (progress management directors, video operators)
- Cost associated with streaming services
- Permission to post the survey URL on viewing site and in slides

Options (free):

- Cost of on-demand streaming (including the cost of session recording; available only to sponsors who request this option; streaming available for approx. one month after the Congress; separately-produced video for on-demand streaming accepted)

【November 21 (Sun) / Online streaming only】

- Use of the streaming venue
- Video equipment
- Cost of administration staff (progress management directors, video operators)
- Cost associated with streaming services

Options (free):

- Cost of on-demand streaming (including the cost of session recording; available only to sponsors who request this option; streaming available for approx. one month after the

Congress; separately-produced video for on-demand streaming accepted)

4) Items not included in the co-sponsorship fee

【November 20 (Sat) / Hybrid Congress (in-person and online)】

- Gratuities and costs of travel, accommodation and other arrangement for the chairperson and lecturers
- Catering services for the waiting room and the cost of foods and beverages supplied to participants
- Cost of producing PR flyers, etc.
- Cost of staff who hand out reference materials, foods and beverages
- Cost of additional equipment and labor for video recording, simultaneous interpreting, etc.

【November 21 (Sun) / Online streaming only】

- Gratuities and costs of travel, accommodation and other arrangement for the chairperson and lecturers
- Cost of producing PR flyers, etc.
- Cost of additional equipment and labor for video recording, simultaneous interpreting, etc.

5) Special action in APSR 2021 following the switch to the Hybrid Format

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Email: apsr2021@coac.co.jp

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Cancellation Policy

In principle, no cancellations will be accepted after the application is submitted. However, if the sponsoring company would like to cancel for unavoidable reasons, required to explain the situation in writing and get approval from the APSR.

The APSR might change the date and time of the congress, shift to a web-based virtual congress, or cancel it due to unavoidable circumstances such as disasters or natural calamities. Upon cancellation, the sponsoring companies will be charged, in accordance with the provisions below. And please kindly note that the companies will bear any costs incurred for their preparation.

- (1) By Monday, August 16, 2021: 60% of the co-sponsored seminar fee
- (2) After Tuesday, August 17, 2021: 80% of the co-sponsored seminar fee

Promotional Items

1) Lanyards/Conference Bags

APSR has decided to cancel the production of participation passes on lanyards and Congress bags, initially planned, upon the switch to the hybrid format in order to avoid wasting the Earth's limited resources.

2) Hospitality Lounge administration sponsor

Date: 9:00 – 18:00 on November 20, 2021 (Sat)

Place: Kyoto International Conference Center

Services offered: Beverages and light snacks

Room management cost: ¥2,000,000 (excluding tax)

Costs of venue hire, staff, catering, site preparation and lease

Exclusive to 1 sponsor

Sponsorship Fee: JPY1,000,000
(without TAX)

Cancellation Policy

In principle, no cancellations will be accepted after the application is submitted. However, if the sponsoring company would like to cancel for unavoidable reasons, required to explain the situation in writing and get approval from the APSR.

The APSR might change the date and time of the congress, shift to a web-based virtual congress, or cancel it due to unavoidable circumstances such as disasters or natural calamities. Upon cancellation, the sponsoring companies will be charged, in accordance with the provisions below. And please kindly note that the companies will bear any costs incurred for their preparation.

- (1) By Monday, August 16, 2021: 30% of the promotional item cost
- (2) After Tuesday, August 17, 2021: 100% of the promotional item cost

2. Advertisement

With the switch to the hybrid format, the APSR is trying to reduce the use of hardcopy media as much as possible. Under this policy, the program book will be issued electronically rather than hardcopy as originally planned.

1) Details of Media

Name: 『APSR 2021 KYOTO Abstract and Program Booklet』

Date of issue: November 2021

Circulation: 3,000

Distribution to: All participants of congress

Format: Electronic book

Page: 100 – 150 pages

2) Space and Cost

Space		Cost	
Inner Page	Full colour	1 page	JPY 200,000
		1/2 page	JPY 100,000

(without TAX)

*Miscellaneous production costs (excluding tax)

Editing: JPY1,600,000

Design production: JPY3,200,000

3) Print Format

Data submission only *Please submit data to the Secretariat by the end of August 2021.

【Data format】

File: Illustrator ai/eps or PDF (Press Quality or PDF/X-1a)

Size: 1 page = H260mm x W180

1/2 page = H110mm x W160 (Be sure to draw the outer frame of the image)

4) How to apply

Please complete the attached application form and send it by fax or email to the secretariat (Scheduled deadline: the end of August 2021)

Congress Secretariat of APSR 2021 KYOTO

FAX: 03-3868-2113

Email: apsr2021@coac.co.jp

After receipt of the application, an invoice will be sent from the secretariat. Please transfer to the designated account stated in the invoice by the due date.

Cancellation Policy

In principle, no cancellations will be accepted after the application is submitted. However, if the sponsoring company would like to cancel for unavoidable reasons, required to explain the situation in writing and get approval from the APSR.

The APSR might change the date and time of the congress, shift to a web-based virtual congress, or cancel it due to unavoidable circumstances such as disasters or natural calamities. Upon cancellation, the sponsoring companies will be charged, in accordance with the provisions below. And please kindly note that the companies will bear any costs incurred for their preparation.

- (1) By Monday, August 31, 2021: 30% of the advertising cost
- (2) After Tuesday, September 1, 2021: 100% of the advertising cost

APSR 2021 KYOTO

The 25th Congress of the Asian Pacific Society of Respiriology Exhibition Prospectus

1. General Information

Title of the congress

The 25th Congress of the Asian Pacific Society of Respiriology
APSR 2021 KYOTO

Congress Date

November 20-21, 2021

Day 1: Saturday, November 20, 2021: In-person and virtual congress

Day 2: Sunday, November 21, 2021: Virtual congress only

Venue of in-person Congress

Kyoto International Conference Center
Takaragaike, Sakyo-ku, Kyoto 606-0001 Japan
<http://www.icckyo.or.jp/en/>

President of Congress

Shu Hashimoto, M.D., Ph.D.
Professor Emeritus, Nihon University, Japan

Host Organization

The Japanese Respiratory Society
The Asian Pacific Society of Respiriology

Expected Participants

3,000 delegates (approx. domestic 1,000 + overseas 2,000)

2. Virtual Exhibition overview

1. Exhibition method

Virtual (online) Exhibition, set up inside the lecture viewing page of the APSR 2021 KYOTO website

2. Exhibition duration (tentative)

November 20 (Sat) – 21 (Sun), 2021 ※Due to be continued during the on-demand streaming period after the Congress

3. Visual presentation

(ア) Using illustrations featured in the Congress poster and website to create a virtual Kyoto town

(イ) The virtual town features the conference center, famous Kyoto landmarks as well as the office buildings of exhibitors.

(ウ) Visitors can click on the illustrations of these buildings to watch a lecture or view virtual exhibits.

(エ) Pop and fresh design as a whole

< Guide image >



3. Types and fees

1) Types and Price

Type A: JPY2,000,000 (without tax) Company building (large) ※ for Platinum sponsors

Type B: JPY1,500,000 (without tax) Company building (medium) ※ for Gold sponsors

Type C: JPY1,200,000 (without tax) Company building (small) ※ for Silver sponsors

Type D: JPY300,000 (without tax) Collective office building (small room)

2) Specifications by type (tentative)

Functions and benefits	A	B	C	D
Original illustrations produced in line with the company's / brand's image (to be designed in keeping with the overall looks)	○	○	○	×
Standalone floors	○	○	○	×
Survey function	○	×	×	×
Mini-lecture time (1 x 30 minutes during the Congress period)	○	○	×	×
Chat function	○	○	○	×
Inquiry function	○	○	○	×
Video screening	○	○	○	○
Reference materials (PDF) for download	○	○	○	○
Forum	○	○	○	○

※Note that these specifications are subject to change without notice in the course of system development.

4. Things to do to increase clickthrough

1) Links to excursion programs

Place keywords at exhibitor pages or features spaces, and have visitors collect them as a fun way of obtaining a password to gain access to excursion programs. A variety of excursion programs is being considered, including a virtual tour of Kyoto's unique tourist destinations, cooking class, Ikebana flower arrangement experience and a forum on SDG's.

1) Adding an exhibition booth residence item to the lecture schedule

On the lecture schedule table for virtual sessions, add an item for encouraging visitors to stay at the exhibition booth during intermissions. Visitors are taken to the company's booth when they click on the item. Offer an option of something to do in-between lectures other than watching intermission video. Encourage visitors to stay at the booth until the next lecture they want to watch starts.

During the on-demand streaming period, set up such a link button on the lecture list page.

5) How to apply

Please complete the attached application form and send it by fax or email to the secretariat.

Secretariat of APSR 2021 KYOTO Exhibition

FAX: 03-3868-2113

Email: apsr 2021-exh@coac.co.jp

➤ **Deadline for Ordering** End of May 2021

➤ **The Date for Payment** End of August 2021

➤ **Payment Information**

- ✓ On arrival the order, we will send you the invoice for it.
- ✓ Please pay within the invoice date. Account Information will be announced later.
- ✓ Bank Fee is required separately.

After receipt of the application, an invoice will be sent from the secretariat. Please transfer to the designated account stated in the invoice by the due date.

5. Schedule and miscellaneous

1) Items to be submitted

Submit, at a later date, your company's logo, company profile, product information, promotional video and other contents to be features in the online exhibition booth. (Tentative due date: August 2021)

2) Online viewing ID / PW, abstract collection

Each exhibitor is provided with one set of ID and password for viewing the APSR's online streaming.

3) Miscellaneous

Contact the Exhibition Secretariat for any questions and queries.

6. Contact

Secretariat of APSR 2021 KYOTO Exhibition

c/o Convention Academia Inc

#4F Hongo UC Building, 3-35-3 Hongo, Bunkyo-ku, Tokyo

113-0033 JAPAN

E-mail: apsr 2021-exh @coac.co.jp

Tel: +81 (0)3 5805 5261

Fax: +81 (0)3 3868 2113

APSR 2021 KYOTO

The 25th Congress of the Asian Pacific Society of Respiriology

Order Form

Premier Sponsorship Packages

Co-Sponsored Sessions

Promotional Item

Advertisement

Exhibition Booth

To Secretariat of APSR 2021 KYOTO

FAX. +81 (0)3 3868 2113

Email apsr2021@coac.co.jp

Application Form for Premier Sponsorship Packages

PLATINUM SPONSORSHIP 20,000,000 (JPY) (without TAX)

GOLD SPONSORSHIP 15,000,000 (JPY) (without TAX)

SILVER SPONSORSHIP 10,000,000 (JPY) (without TAX)

Company Name	
--------------	--

Representative	Name	
	Affiliation	
	Title	

Contact Personnel	Name	
	Affiliation	
	Title	
	Address	
	TEL.	
	FAX	
	E-mail	

Signature of the Representative _____

DATE: / /

DD MM YY

To Secretariat of APSR 2021 KYOTO

FAX. +81 (0)3 3868 2113

Email apsr 2021@coac.co.jp

Application Form for Co-Sponsored Sessions

Category	<input type="checkbox"/> Coffee break Seminar <input checked="" type="checkbox"/> Luncheon Seminar <input type="checkbox"/> Sponsored Symposium <input type="checkbox"/> Sponsored Lecture		
Preferred Date	November <input type="checkbox"/> 20th (SAT) / <input type="checkbox"/> 21th (SUN), 2021		
Venue	We will confirm after receiving applications.		
COSPONSORING COMPANY			
Name			
CONTACT PERSONNEL			
Name			
Affiliation			
Title			
Address			
TEL.		FAX	
E-mail			

※Application form must be submitted by each session.

Signature of the Representative _____

Date: / /

DD MM YY

To Secretariat of APSR 2021 KYOTO

FAX. +81 (0)3 3868 2113

Email apsr2021@coac.co.jp

The 25th Congress of the Asian Pacific Society of Respirology (APSR 2021 KYOTO)

Application Form for Hospitality Lounge

Tick a box below	Price (without TAX)	Unit	Amount
<input type="checkbox"/> Hospitality Lounge	JPY 1,000,000	1	

Total Amount _____

Company Name		
Contact Personnel	Name	
	Affiliation	
	Address	
	TEL	
	FAX	
	E-mail	

Signature of the Representative _____

Date: / /

DD MM YY

To Secretariat of APSR 2021 KYOTO

FAX. +81 (0)3 3868 2113

Email apsr2021@coac.co.jp

The 25th Congress of the Asian Pacific Society of Respirology (APSR 2021 KYOTO)

Application Form for Advertisement

Date : / /

Space		Cost (without TAX)	No of Page
Inner Page	Full Colour	1 page	JPY 200,000
		1/2 page	JPY 100,000

Total Amount _____

Company Name		
Contact Personnel	Name	
	Affiliation	
	Address	
	TEL	
	FAX	
	E-mail	

To Secretariat of APSR 2021 KYOTO

FAX. +81 (0)3 3868 2113

Email apsr 2021-exh@coac.co.jp

The 25th Congress of the Asian Pacific Society of Respirology (APSR 2021 KYOTO)

Application Form for Virtual Exhibition Booth

Date : / /

Company Name		
Contact Personnel	Name	
	Affiliation	
	Address	
	TEL.	
	FAX	
	Email	

Booth	Cost per a booth without tax	Number of booth(s)	Total Amount	Due Date
TYPE C	300,000(JPY)	booth(s)	(JPY)	End of May, 2021
		Collective office building (small room)		

Remarks	
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